

15TH ANNUAL

LAKERS ALL-ACCESS

featuring Kobe Bryant



SPONSORSHIP &
HOSPITALITY OPPORTUNITIES

Monday, December 3, 2018 | 5:00 p.m.
STAPLES Center

Los Angeles

SPORTS &
ENTERTAINMENT
COMMISSION





THE DETAILS

- WHAT** Get an exclusive, insider's look at the Los Angeles Lakers. Whether you're a diehard fan or just want to enjoy a great evening on the STAPLES Center court, you won't want to miss Lakers All-Access featuring Kobe Bryant.
- WHO** Attendees include sponsors and their guests from the business, entertainment and sports industries, along with individual ticket buyers.
- WHERE** STAPLES Center
1111 S. Figueroa Street, Los Angeles, CA 90015
- WHEN** Monday, December 3, 2018 at 5:00p.m.
- WHY** Net proceeds from the event support the Los Angeles Lakers Youth Foundation, the Los Angeles Sports & Entertainment Commission, both nonprofit organizations and the Kobe and Vanessa Bryant Family Foundation, a public charity.

LAKERS ALL-ACCESS AGENDA







5:00–6:30 p.m. Activities include:

- On-Court Drills with Laker Coaches
- Laker Player and Alumni Photo Opportunities (*alumni and players to be announced shortly*)*
- Lakers Locker Room Tour
- Photo Opportunities with the Laker Girls and Championship Trophies
- ESPNLA Photo Opportunity
- NIKE Footwear Trialing
- Spectrum SportsNet Tote Bag Design
- Other activity stations will be added

* Please note that the photo opportunities are not with Kobe but are with other Laker players and alumni, and those names will be announced soon.

7:00 p.m. Lakers All-Access Program

- Hear from Jeanie Buss and the front office on the Lakers vision for the future
- Exclusive interview with Kobe Bryant

	PRESENTING \$40,000	ALL-STAR \$25,000	SLAM DUNK \$15,000	FREE THROW \$5,000	INDIVIDUAL TICKET \$550
Number of Guests	40	30	20	10	1
Event Presented by...(your company)					
Private Court Time prior to the event start					
Private Chalk Talk with a Lakers Alumni (for Presenting Sponsor and All-Star sponsors)					
Private Laker Girls Meet and Greet and Group Photo prior to the event start					
2 Laker Game Tickets and Pre-Game Experience at STAPLES Center					
Private UCLA Health Training Center Tour and South Bay Lakers Game Tickets					
Priority Table Placement	 1 ST PRIORITY	 2 ND PRIORITY	 3 RD PRIORITY		
Current Player Autographed Item					
Nike Shirts with Company Logo for your guests					
Company Station on the Concourse					
Commemorative Photo Book					
Full-Page Program Ad	 BACK COVER				
Logo on Scoreboard During Event					
Logo on Printed Materials					
Option to Include Items in the Gift Bag					

SPONSORSHIP PACKAGE DESCRIPTIONS

PRESENTING SPONSOR—\$40,000

Presenting Sponsorship Includes:

- Four tables (40 tickets) to the event
- Event will be named “Lakers All-Access presented by [Company]” and all materials and press releases will include your Company’s name
- Private court time for your guests prior to the event start time
- Private Chalk Talk with Lakers Alumni (for Presenting and All-Star sponsors)
- Private Laker Girls meet and greet and group photo
- Two Lakers game tickets and pre-game experience
- Private UCLA Health Training Center tour and South Bay Lakers game tickets
- First priority table placement for the program and dinner
- One autographed item signed by a current Laker
- Nike t-shirts printed with company logo for your guests
- Option to host a company station on the concourse from 5:00—6:30pm. Ideas include:
 - “Your company’s” shooting contest for a pair of Lakers game tickets
 - “Your company’s” trivia contest for a chance to win a prize
 - Photo opportunity sponsored by “your company”
- Commemorative hardcover photo book after the event
- Back cover ad in the Lakers All-Access program
- Company name and logo included on all event materials and on the scoreboard during the event
- Option to include company item in the gift bag

ALL-STAR SPONSOR—SOLD OUT

All-Star Sponsorship Includes:

- Three tables (30 tickets) to the event
- Private court time for your guests prior to the event start time
- Private Chalk Talk with Lakers Alumni (for Presenting and All-Star sponsors)
- Private Laker Girls meet and greet and group photo
- Two Lakers game tickets and pre-game experience
- Private UCLA Health Training Center tour and South Bay Lakers game tickets
- Second priority table placement for the program and dinner
- One autographed item signed by a current Laker
- Nike t-shirts printed with company logo for your guests
- Commemorative hardcover photo book after the event
- Full-page ad in the Lakers All-Access program
- Company name and logo included on all event materials and on the scoreboard during the event
- Option to include company item in the gift bag

SLAM DUNK SPONSOR—\$15,000

Slam Dunk Sponsorship Includes:

- Two tables (20 tickets) to the event
- Private UCLA Health Training Center tour and South Bay Lakers game tickets
- Private Laker Girls meet and greet and group photo
- Third priority table placement for the program and dinner
- One autographed item signed by a current Laker
- Commemorative hardcover photo book after the event
- Full-page ad in the Lakers All-Access program
- Company name and logo included on all event materials and on the scoreboard during the event
- Option to include company item in the gift bag

FREE THROW SPONSOR—\$5,000

Free Throw Sponsorship Includes:

- One Table (10 tickets) to the event
- Commemorative hardcover photo book after the event
- Full-page ad in the Lakers All-Access program
- Company name and logo included on all event materials and on the scoreboard during the event
- Option to include company item in the gift bag



CONFIRMED TABLE BUYERS AND SPONSORS

Aeromates

American Airlines

BiASsess Strategies LLC

Bob and Nita Hirsch Family Foundation

Bright Event Rentals

California Resources Corporation

City National Bank

Corning

Davis Wright Tremaine LLP

Deloitte

Enterprise Rent-A-Car

First American Title Insurance Co.

Greenberg Glusker LLP

Hudson Pacific Properties Inc.

Hyundai

IDS

Jano Graphics

Jet Center Los Angeles

JP Morgan Chase

LBA Realty

Los Angeles Football Club (LAFC)

Los Angeles Tourism & Convention Board

M3K

Majestic Realty Co./Pacific Palms Resort

Melissa's / World Variety Produce, Inc.

MemberPlanet

Micronomics

Mobilitie

NIKE

Old Country Millwork

Pier 76 Fish Grill

Pillsbury Winthrop Shaw Pittman LLP

Qualcomm

Salesforce

Shamrock Holdings

Smithfield

Sprint

STAPLES Center

State Farm

Temecula Valley Toyota

Trammel Crow

Veros Credit

Wells Fargo

Western Asset

Westfield

Wheelhouse Investment Group

Wolfgang Puck Catering

REGISTRATION FORM

GUEST INFORMATION:

Name _____

Company (to be listed on guest credential) _____

Address _____

City/State/Zip _____

Cell Phone _____ Email _____

Additional Guest Names _____

Guest list can be e-mailed to LASEC prior to the event.

SPONSORSHIP LEVEL:

Presenting Sponsor (\$40,000) Slam Dunk Sponsor (\$15,000) Individual Ticket (**SOLD OUT**)

All-Star Sponsor (**SOLD OUT**) Free Throw Sponsor (\$5,000)*

* Sponsors interested in purchasing more than one table need to purchase the Slam Dunk Sponsorship

I cannot participate, but enclosed is a donation of \$ _____

PAYMENT INFORMATION:

Name on Card _____ Billing Zip Code _____

CC# _____ Expiration Date _____ Security Code _____

Signature _____

\$ _____ Total Ticket Cost or Sponsorship

\$ _____ Add 3% handling fee if credit card is used

\$ _____ Total Charge

All ticket and sponsorship sales are final. No refunds, returns, or exchanges can be made after purchase. All attendees require a ticket, including children. Please note that no **babies or toddlers under six years old** are permitted at this event. Checks should be made payable to the "Los Angeles Sports & Entertainment Commission" and must be received at least 2 weeks prior to the event date.

PLEASE EMAIL COMPLETED FORMS TO:
LOS ANGELES SPORTS & ENTERTAINMENT COMMISSION
KSCHLOESSMAN@LASEC.US

Presenting and All-Star sponsorship offers can not be sold to competing sponsors of the Los Angeles Lakers. Net proceeds from Lakers All-Access benefits the Los Angeles Sports & Entertainment Commission, the Lakers Youth Foundation, both nonprofit organizations and the Kobe and Vanessa Bryant Family Foundation, a public charity.

The **Los Angeles Sports & Entertainment Commission (LASEC)** works to attract major sporting and entertainment events that deliver significant social and economic impact on the local community while spotlighting the destination as the Sports and Entertainment Capital of the World. LASEC is a private, nonprofit organization.

The **Kobe and Vanessa Bryant Family Foundation** is dedicated to improving the lives of youth and families in need, both domestically and globally, and encouraging young people to stay active through sports. The Foundation provides financial resources, develops unique programs and raises awareness for relevant issues in order to strengthen communities through educational and cultural enrichment opportunities.

The **Lakers Youth Foundation's** goal is to assist nonprofit community organizations based on need. With the Foundation's focus on the use of sports to promote education, teamwork and self-esteem among Los Angeles area youth, our fundraising directly supports these initiatives by providing financial assistance to children and local youth programs.

